

Averiel Hossley

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Career Summary

Dependable and Accomplished Professional Leader with a passion for organizational efficiency and productivity improvements through strategic problem-solving and task initiation, driving growth for leadership and wide-scale collaboration

- Oversaw the implementation of health care training programs and improved work flows by creating health staff workflows and educational materials for consumer survey to improve health care provision.
- Project managed a graphic novel by drafting a script of 300 pages in 6 months along with 120 pages of illustrations within 4 months
- Facilitated instruction at an after-school program for young children in grades K-5, educating 30+ students on architecture and design principles and applications
- Appointed as an Executive Leadership Committee member, providing strategic input and offering recommendations, influencing key decision-making for improvements across an entire university campus
- Liaised between campus residents and the NHIA Housing and Facilities Departments while leading weekly meetings for collaboration on strategic planning efforts, implementing critical improvements for all residence halls

Core Competencies

- Strategic Improvement Initiatives
- Client Management
- Leadership & Mentorship
- Training & Development
- Project Management
- Cross-Functional & Executive Collaboration
- Goal Management / Attainment
- Health Care Administration
- Time Management & Efficiency
- Graphic Design
- Creative & Affective Problem Solving
- Networking
- High-Quality Planning
- Brand Building

Professional Work Experience

BLUEPRINT FOR HEALTH – WATERBURY, VT

Project Manager

2022 – 2024

- Oversaw the implementation of training programs and improved work flows by creating health staff training workflows and educational materials for consumer survey to improve health care provision.
- Collaborated with outside organizations (e.g. training contractors, specialized service organizations) and departments; respond to requests for expertise from other localities and states.
- Managed the consistent messaging of external communication through brand design, including, but not limited to, the Blueprint Website, Legislature, and other media. Drafted Legislative Proposals to impact health care reform across the entire state of Vermont

SELF-EMPLOYED – CHARLOTTE, NC

Creative Consultant, Graphic Novelist

2017 – Present

- Manages complex requests for creative expertise by consistently engaging and collaborating with clients to understand their needs and expectations, delivering products on time against strict deadlines and achieving high end customer satisfaction
- Demonstrates passion and motivation by conceptualizing and writing a 104-page novel with 77K+ words in 2021, completing a quality project within 8 months
- Project managed a graphic novel by drafting a script of 300 pages in 6 months along with 120 pages of illustrations within 4 months
- Established and adhered to specified timelines and goals during a 104-day Art Challenge by leveraging self motivation and dedication, successfully completing 104 different pieces of innovative projects

WICKED WORKSHOP – AUSTIN, TX

Educator

2018 – 2020

- Facilitated instruction at an after-school program for young children in grades K-5, educating 30+ students on architecture and design principles and applications
- Established a safe environment for students to openly ask questions for exploring their artistic creativity as well as providing constructive feedback, influencing individualized growth for each student

TRADER JOE'S – AUSTIN, TX

Section Leader

2017 – 2020

- Integral member of a dynamic team, managing the product shipments of 400+ units daily, strengthening customer satisfaction
- Collaborated with the supplier and coordinated the design layouts of the shelves to accurately order products based on customer demand, ensuring sufficient inventory and sustaining stock
- Redesigned the product placement by prioritizing high volume items and rearranging materials to enable aesthetic appeal, driving an increase in customer traffic and outperforming the previous Section Leader by 3 cases per customer daily

NEW HAMPSHIRE INSTITUTE OF ART RESIDENCE HALL ASSOCIATION – MANCHESTER, NH

Executive Secretary, Student Leadership Committee

2016 – 2017

- Appointed as an Executive Leadership Committee member, providing strategic input and offering recommendations, influencing key decision-making for improvements across the entire campus
- Hosted weekly meetings with college students of the Leadership Committee to allow a safe environment for feedback and guidance, drafting summaries of 20+ meetings and organizing into a formalized catalog system
- Conducted pre-graduation interviews with storyboard and concept artists, gaining key information about their industry and building a professional network

Ambassador

2015 – 2016

- Liaised between campus residents and the NHIA Housing and Facilities Departments while facilitating weekly meetings for collaboration on strategic planning efforts, implementing critical improvements for all 3 residence halls

Education

MEMPHIS COLLEGE OF ART – BACHELOR OF FINE ARTS, COMICS & ILLUSTRATION MINOR IN PROJECT MANAGEMENT

Summa Cum Laude, Second in Class, 4.0 GPA with honors

NEW HAMPSHIRE INSTITUTE OF ART – ILLUSTRATION

BURLINGTON TECHNICAL CENTER – TECHNICAL DIPLOMA, DESIGN & ILLUSTRATION

Outstanding Student Award Winner, Graduating Class Representative